

Financial Results - For the First Half of FYE March 2017 -

November 14, 2016

Meiji Holdings Co., Ltd.





- 1. Overview for the First Half
- 2. Outlook for the Second Half and Full-year
- 3. Progress in STEP UP 17 Strategy:
 Our strategic efforts to address issues

- Business forecasts and other forward-looking statements are based on information available at the time of the release of this presentation and reasonable assumptions made by the Company. Actual results could differ materially from forecasts due to various factors.
- Although this material includes information concerning pharmaceutical products (including those currently under development), such descriptions are not intended to advertise the products or provide any medical advice.



Basic Policies

Accelerate growth and improve profitability

- 1. Strengthen priority businesses and take on the challenge of future growth
- 2. Improve profitability to withstand harsh economic environment
- 3. Pursue global expansion
- 4. Evolve the management system

H1 Summary - FYE March 2017



(JPY bn)

		Initial plan	F
	Net sales	606.0	
모	Operating income	32.5	
Meiji HD	Op. income margin	5.4%	
2	Net income attributable to shareholders of parent company	23.5	
		I	

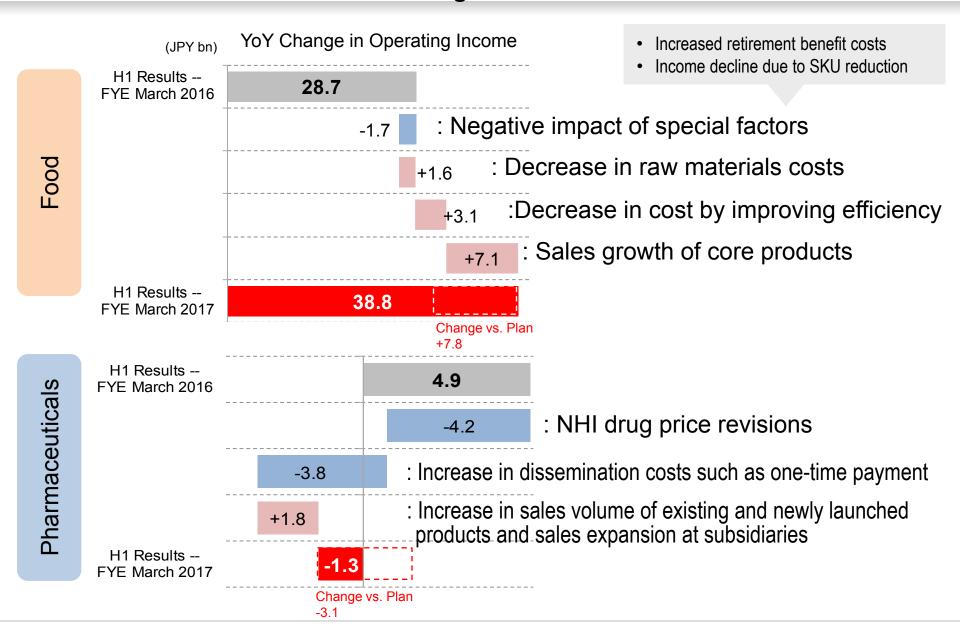
poo	Net sales	529.5
Fo	Operating income	31.0
rma	Net sales	77.3
Pharma	Operating income	1.8

Results	Change vs. Plan	YoY Change
606.7	+0.1% +0.7	+2.4% +14.4
37.3	+14.8% +4.8	+11.7% +3.9
6.2%	+0.8pt	+0.5pt
24.3	+3.5% +0.8	-26.6% -8.8
535.2	+1.1% +5.7	+3.5% +18.1
38.8	+25.2% +7.8	+35.1% +10.0
72.1	-6.7% -5.1	-5.3% -4.0
-1.3	 -3.1	 -6.2

- Net income decreased year on year due to:
 - Foreign exchange losses
 - Reverse effect of extraodinary income from gains on sales related to the transfer of fixed assets in the previous year

H1 Operating Income: Increase in Food Segment and Decrease in Pharmaceutical Segment





H1 Overview - FYE March 2017



Food

- Sales of core products, highly value added products, continue to grow
- Promote further structural reform

Pharma

- Negative impact of NHI drug price revisions and a one-time payment for *Bilanoa*
- Focus our promotional activities on newly launched products

Governance

- Increased in number of outside directors and held regular meeting by outside directors
- Lively discussion about long-term management plan

Issues need to be addressed in the 2nd Half

- Management strategy in the changing surrounding economic conditions
- Pursue further structural reform



2. Outlook for the Second Half and Full-year

Plan - FYE March 2017



(JPY bn)

		First	Half	Secon	id Half	Full	Year
		Results	YoY Change	Plan	YoY Change	Plan	YoY Change
	Net sales	606.7	+2.4% +14.4	644.2	+2.0% +12.7	1,251.0	+2.2% +27.2
Meiji Holdings	Operating income	37.3	+11.7% +3.9	44.1	-0.4% -0.1	81.5	+4.8% +3.7
eiji Ho	Op. income margin	36.0	+1.4% +0.5	43.9	-5.0% -2.3	80.0	-2.2% -1.8
Σ	Net income attributable to shareholders of parent company	24.3	-26.6% -8.8	28.1	-4.3% -1.2	52.5	-16.1% -10.0
Food	Net sales	535.2	+3.5% +18.1	543.5	-0.1% -0.7	1,078.7	+1.6% +17.3
Fo	Operating income	38.8	+35.1% +10.0	34.0	-14.0% -5.5	72.8	+6.6% +4.5
Pharma	Net sales	72.1	-5.3% -4.0	102.5	+16.0% +14.1	174.6	+6.1% +10.0
Pha	Operating income	-1.3	 -6.2	10.3	+99.5% +5.1	9.0	-11.1 % -1.1

Plan - FYE March 2017



(JPY bn)

		H1 Results	YoY Change
	Capital expenditures	23.3	-3.4% -0.8
	Depreciation and amortization	22.1	+12.2% +2.4
lings	R&D expenses	12.5	-2.8% -0.3
Holdings	Free cash flows	3.9	-91.6% -42.5
Meiji	Interest bearing debt	144.4	(Changes from the former fiscal year end) -2.3%
	ROE	_	_
	Cash dividends per share	45 yen	+17.5 yen

Full-year Plan	YoY Change
56.6	+33.6% +14.2
45.2	+7.6% +3.1
26.5	-2.6% -0.7
21.0	-78.0% -74.3
140.0	-5.3% -7.8
12%	-4.1pt
90 yen	±0 yen

- Decrease in free cash flows: Reverse effect of extraordinary income from gains on sales related to the transfer of fixed assets in the previous year
- Major Investments: Construction of new laboratory for food segment,
 Increase in production capacities for functional yogurt and chocolate,
 Establishment of the production system for Japanese market in Medreich



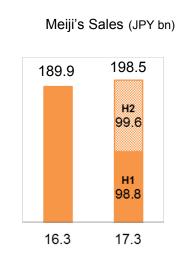
3. Progress in STEP UP 17 strategy:
Our strategic efforts to address issues

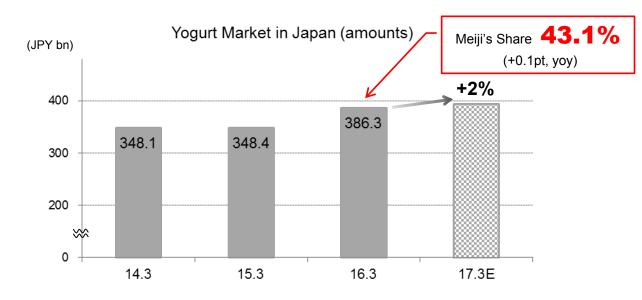


Increase in Sales and Market Share of Core Products Enhancing Added Values









Improve our presence and drive market growth

- Marketing with evidence supporting added value
 - Boost repeat purchase
 - Establish market presence of newly launched products/new flavors
- Secure stable supply by expanding production capacities for functional yogurt:
 Invest JPY 5 bn in one production line extension



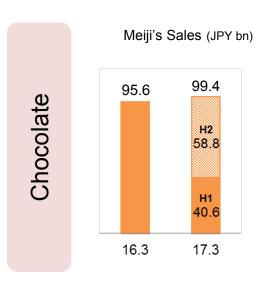
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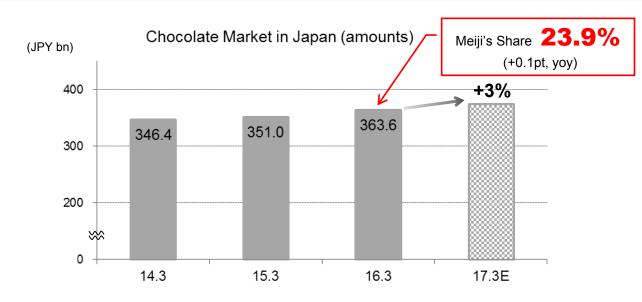
- Meiji Probio Yogurt R-1 (Grapefruit mix)
- Meiji Probio Yogurt PA-3
- Meiji Bulgaria Yogurt Drink (Green Fruits mix)



Increase in Sales and Market Share of Core Products Enhancing Added Values

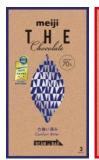






Grow business with health-value and premium product

- Enhance educational activities for cocoa's health benefits
- Increase sales of Chocolate Kouka by expanding production capacities, invested JPY 0.5 bn
- Create "Premium Chocolate Market" by establishing market presence of renewed The Chocolate



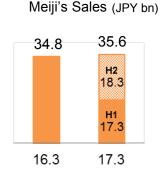


The Chocolate (4 types)



Structural Reform in Processed Food business: Selection and Concentration Resulted in Improved Profitability

Cheese



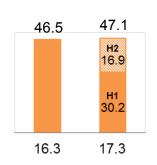
Increase sales of cheese especially natural cheese

- Cheese market is expanding
- Focus marketing activities on Meiji Hokkaido Tokachi cheese series
- Expand sales of Camembert cheese, invest in production expansion: starts production in the first half of FYE March 2019, JPY 9 bn



Meiji Hokkaido Tokachi Camembert Cheese

lce Cream



Focus our resources on our core brand

- Meiji Essel Super Cup: Focus on three base flavors plus a few seasonal flavors
- GOLD LINE: Expand product lines



Meiji Gold Line Sugar Cone

Products for professional use

Pursue value added products

 Focus on competitive products such as cream products and cocoa products, and transfer some products to a subsidiary



Establish Effective Logistics System to Decrease Logistics Costs



Concerns for increase in logistics costs due to shortage of truck drivers and increase in our sales volume



- Improve total logistics efficiency including review of delivery routes
- Invest to establish optimized warehouses allocation

Optimization of warehouses allocation

Chubu area

- Consolidate five warehouses into one
- Deliver chilled products and room temperature products jointly
- Investment: JPY 2.6 bn

Kanto area

- Rearrange warehouses for chilled products
 - Expand existing warehouses into a single facility to consolidate
- Began distribution optimization of warehouses for room temperature products



The warehouse for chilled products in Kanto area



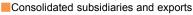
Increase Profitability by Expanding Sales in Overseas Business

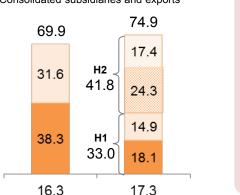


Meiji's Overseas Sales for Food Business

(JPY bn)

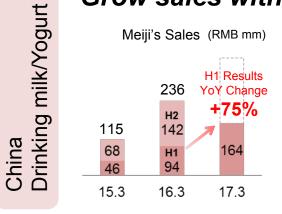
Affiliates accounted for by equity method and non-consolidated companies





 Growing sales in local currency in China and the USA, our areas of focus

Grow sales with profit increase



- Increase the number of stores in eastern China, modern supermarkets and convenience stores
- Expand sales area

Our chocolate snacks in the USA

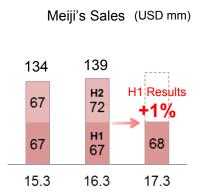


Hello Panda

YanYan

USA Confectionary

Increase sales of value-added products to increase profitability



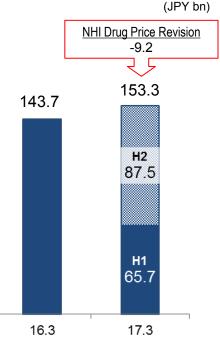
- Produce Hello Panda in the USA to minimize missed opportunities and increase sales
- Create synergy effects such as using distribution channel for Animal Cracker

(Note) Net sales for the parent company export business and net sales (after elimination) from overseas subsidiaries subject to the scope of consolidation are indicated as above sales.



Establish Market Presence for Newly Launched Products meiji and Boost Sales of Existing Products in Domestic Business





Establish market presence for newly launched products

- Sycrest sublingual, Antipsychotic drug
 Promote efficacy and increase number of prescriptions
- Ultibro, COPD drugs
 Enhance promotional activities in key hospitals and departments
- Bilanoa, Anti-allergic drug
 Plan to launch in the second half, establish market presence, and boost sales
- Tazopipe Meiji (Generics), Antibacterial drug
 Promote our strengths high quality, information provision, and stable supply under governmental measures to promote sales of generic dugs

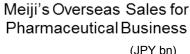
Boost sales of existing products

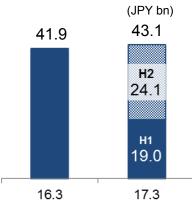
- Reflex, Antidepressant drug
 Enhance promotional activities and maximize product value
- Propose prescriptions from both brand-name drugs and generic drugs



Execute expansion strategy and contribute to profit in Overseas Business







Overseas sales ratio	25%	25%
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(Note) Net sales for the parent company export business and net sales (after elimination) from overseas subsidiaries subject to the scope of consolidation are indicated as above sales.

Boost sales in overseas market

- Expand sales of key products such as *Meiact* in China, India, and ASEAN regions
- Promote closer cooperation among Group companies and partner companies

Production of generic drugs for Japanese market in Medreich

- Completed manufacturing facility, secure 3 billion tablets for Japan, invested JPY 2 bn
- Preparing for the first shipment in FYE March 2018



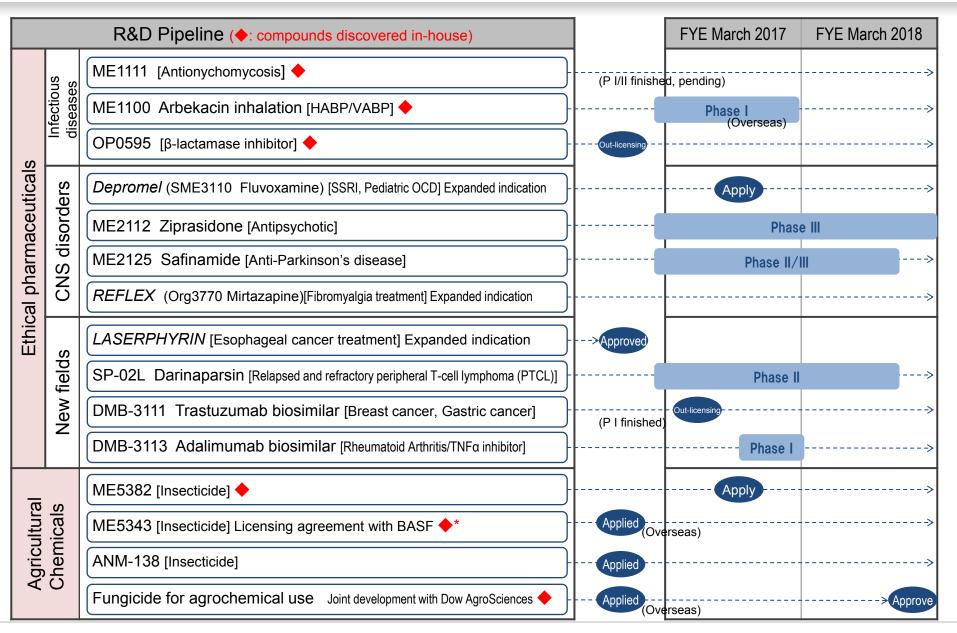


Medreich's Unit 7 in India



Focus on Our Expertise to Develop New Drugs











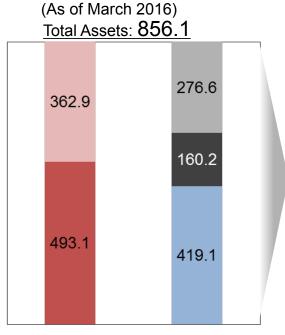
meiji



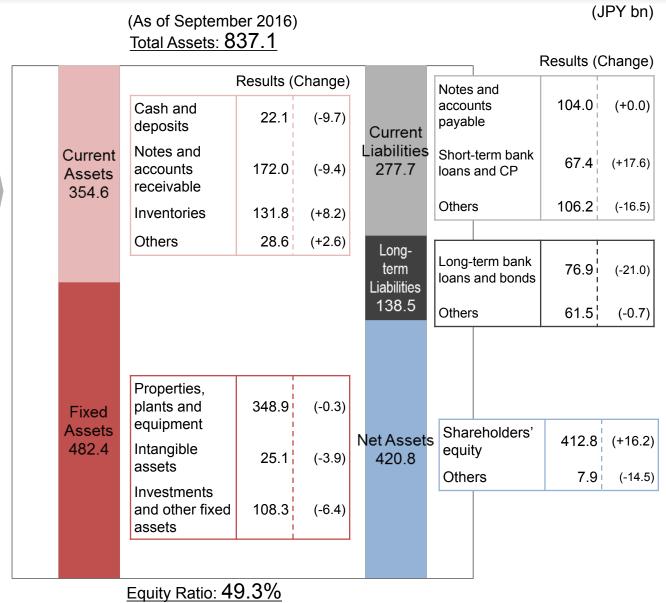
Appendix

Financial Position as of September 2016





Equity Ratio: 47.8%



H1 Results - FYE March 2017: Quarterly Operating Profit meiji

			Q1	Q2
	2017	Net sales	301.0	305.7
	March 2017	Operating income	22.0	15.2
	FYE	Op. income margin	7.3%	5.0%
Meiji Holdings	2016	Net sales	293.1	299.1
Hold	March	Operating income	16.8	16.5
Meiji	FYE	Op. income margin	5.8%	5.5%
	2015	Net sales	273.6	285.5
	March 2015	Operating income	10.7	8.2
	FYEI	Op. income margin	3.9%	2.9%

H1 (Q1	-Q2)
	606.7
	37.3
	6.2%
	592.3
	33.4
	5.6%
	559.2
	18.9
	3.4%

(JPY bn)

- Operating income margin in Q2 decreases when compared to that in Q1 in a typical year. Its major reasons are; Weakening in product mix in Fresh and Fermented Dairy Business, Chocolate Off-season in summer, etc.
- The difference in operating income margin between Q2 and Q1 was bigger than those of FYE March 2015 and 2016. This was because the sales of functional yogurt and chocolate were extremely favorable in Q1 of FYE March 2017.

H1 Results - FYE March 2017: Analysis of Consolidated Operating Income



(JPY bn)



(Breakdown)

*1: [Food] Imported dairy ingredients: +1.3, Changes due to net content reduction of products and other cost reduction: +1.0, Production optimization: +0.6

*2: [Food] Decrease in sales promotion expenses: +0.8, Distribution optimization: +0.8, Other: -2.3

[Pharma] Increase in promotion expenses and a one-time payment: -3.0, Other: -0.8

FYE March 2017 Plan by Business in Food Segment



(JPY bn)

							(JPY bn)
		Н	1	Н	2	Full-	year
		Results	YoY Change	Plan	YoY Change	Plan	YoY Change
nd ed Dairy	Net sales	269.7	+8.5% +21.1	253.4	-3.7% -9.6	523.2	+2.3% +11.5
Fresh and Fermented	Operating income	24.0	+35.7% +6.3	20.7	-14.3% -3.4	44.7	+6.8% +2.8
Processed	Net sales	94.5	-4.0% -3.9	87.1	-6.5% -6.0	181.6	-5.2% -10.0
Proce	Operating income	4.5	+29.4% +1.0	2.3	-8.6% -0.2	6.8	+13.6% +0.8
Confectionery	Net sales	69.8	-0.4% -0.2	93.3	+3.3% +2.9	163.2	+1.7% +2.7
Confec	Operating income	6.2	+136.0% +3.6	9.7	-3.4% -0.3	16.0	+25.7% +3.2
Nutritionals	Net sales	48.4	-1.6% -0.8	47.1	+1.6% +0.7	95.6	-0.1% -0.0
Nutriti	Operating income	7.0	+26.9% +1.4	4.0	-2.2% -0.0	11.1	+14.4% +1.3

(Note 1) Figures for plan of the second half were announced on May 11, 2016. (Note 2) Figures for full-year plan were announced on November 9, 2016.

FYE March 2017 Plan by Business in Food Segment



(JPY bn)

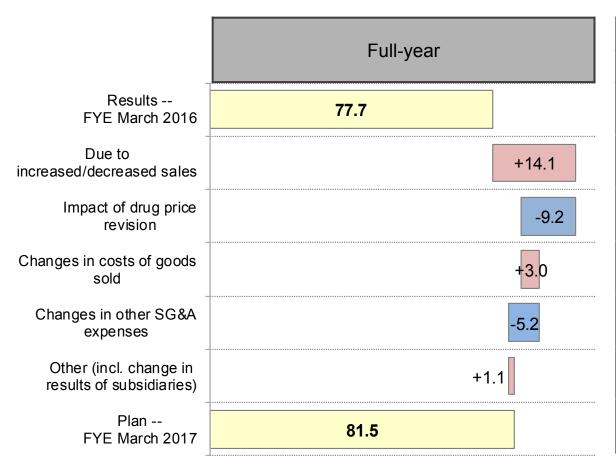
		Н	1	Н	2	Full-	year
		Results	YoY Change	Plan	YoY Change	Plan	YoY Change
Other	Net sales	178.4	+4.2% +7.1	182.4	+2.5% +4.3	360.9	+3.3% +11.4
Ott	Operating income	2.5	+117.1% +1.4	2.1	+2.9% +0.0	4.6	+45.0% +1.4
Elimination and Corporate Expenses	Net sales	-125.8	 -5.0	-120.0	 +6.7	-245.9	 +1.7
Elimina and Co Expens	Operating income	-5.6	-3.7	-4.9	 -1.4	-10.5	 -5.2

(Note 1) Figures for plan of the second half were announced on May 11, 2016. (Note 2) Figures for full-year plan were announced on November 9, 2016.

Full-year Plan - FYE March 2017 : Analysis of Consolidated Operating Income



(JPY bn)



(B	(By Segment)				
Food	Pharma	Other			
68.2	10.1	-0.6			
+4.6	+9.5	_			
_	-9.2	_			
+3.0	0.0	_			
-2.6	-2.6	_			
-0.4	+1.2	+0.3			
72.8	9.0	-0.3			



Food New Packaging of *Meiji Oishii Gyunyu*



Previous container

(1000 mL)

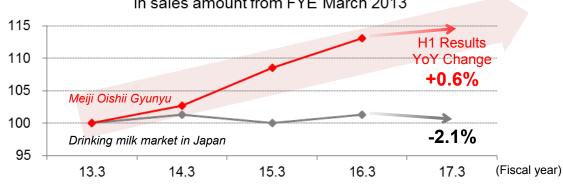


New container

(900 mL)



Increase in market size and sales of Meiji Oishii Gyunyu in sales amount from FYE March 2013



- Start selling in Kyushu area in September
- Established one production line for new package in Kyushu plant, invested JPY 0.6 bn
- Expand the new package throughout Japan in stages

Feature of new package: Convenient and tastiness



- Can be resealed
- Thinner and easy to hold
- Volume fit to demographics and actual state
- Highly shading, prolonging tastiness

Nov. 14, 2016



Newly launched products in FYE March 2017 meiji

1. Sycrest, Antipsychotic drug

Rapid onset and one of the promising choices for the treatment of acute schizophrenia, launched in May



Market

- Market size of Schizophrenia: JPY 190 billion
- Competing drugs are penetrated by generic products

Product feature

- Rapid absorption, fast dispersible sublingual tablet
- Unique pharmacological profile
- Good efficacy and safety
- Can be given regular dose at the start of medication
- Estimated peak sales: JPY 38.5 billion, when drug price was first calculated

Pharma Newly launched products in FYE March 2017 Company of the Pharma Newly launched products in FYE March 2017 Company of th

2. *Ultibro*, COPD drugs

Inherit commercialization rights in Japan in July

Market / Product feature

- Market size of COPD: JPY 33 billion
- Rapid onset and long acting
- Estimated peak sales: JPY18 billion, when drug price was first calculated

3. Bilanoa, Anti-allergic drug

Launch in H2 (planned), joint sales with Taiho Pharmaceutical Co., Ltd.

Market / Product feature

- Market size of Anti-allergic drug: JPY 165 billion
- Marketed in more than 70 countries worldwide
- Less drowsy, high safety drug
- Estimated peak sales: JPY 19.5 billion, when drug price was first calculated